Marthe Nyssens is a full professor at the School of Economics of the Catholic University of Louvain (UCLouvain, Belgium) and a member of the Interdisciplinary Research Centre on Work, State and Society (CIRTES, UCLouvain). Her research work focuses on conceptual approaches to the third sector, as well as on the links between third-sector organizations and public policies. Her research deals with socio-economic logics of not-for-profit organizations. She analyzes the role of these organizations and their relations with public policies, the market and civil society in fields such as work integration, care or the commons. She acts as the scientific coordinator, together with Jacques Defourny, of the “International Comparative Social Enterprise Models (ICSEM) Project”, which involves some 230 researchers from 55 countries in all world regions. She was a founding member and is currently the president of the EMES International Research Network.

CIRTES is an interdisciplinary research centre of the Catholic University of Louvain. Its objective is the analysis of life courses, forms of work, types of organizations and enterprises, and their connection with public policies. One of its major focus of research analyzes organizations that combine an economic project, a social or societal mission, and modes of participative governance. The work in this area analyzes the specific place and role of these social economy organizations in the construction of new modes of regulation between public policies, the market, civil society and domestic space.

Yannick Blanc was born in 1955 in Paris. He is a graduate from the École normale supérieure (ENS) de Saint-Cloud and the École nationale de l’administration (ENA). As a senior official, he worked successively within the Ministry for Environment and the Ministry of Homeland Affairs where, in particular, he directed the office of political affairs and associative policy. In 2012, he was commissioned as the State representative (préfet) for the department of Vaucluse, then, in 2015, for the department of Val-d’Oise. Since 2016, he has undertaken the functions of High Commissioner for Civic Engagement and President of the Agence du service civique.

In parallel, he volunteered to assume several leading positions dealing with prospective and social innovation: he chaired La Fonda, a think tank dedicated to the associative community, and the Société française de prospective. He presently chairs the Association previewing the Carrefour des innovations sociales. He is also a member of the scientific council for Futuribles International. As Vice Chairman of La Fonda, he leads an action-research project to create a new approach to measure social impact based upon the concept of extended value chain (see more on www.fonda.asso.fr).
Sébastien Pereau studied economics. He started working at the Belgian federal administration on social economy in 2001. He joined ConcertES in 2008. As Secretary General, he assumes the direction and is the political spokesman of the organization. Married, father-to-be, saxophonist, handball player (referee, goalkeeper).

ConcertES was entrusted, by order of the Walloon Government of February 5, 2009, the mission of representing social economy enterprises. ConcertES was created by three “transversal” federations of the social economy (FEBECOOP, SAW-B and SYNECO) at the end of 2005, as a consultation platform for representative organizations of the social economy in the Walloon Region and Brussels. Responding both to the wishes of the regional and federal authorities who wanted a single representative and those of the different social economy federations in search of a space for reflection, ConcertES has since largely demonstrated its added value.

Harboured for two years by another non-profit association, ConcertES became autonomous in December 2007. Its statutes define its goals, which are to represent, defend and promote the social economy.

Director of Demonstrating Value Resource Society, Bryn Sadownik works with community organizations to strategically plan, manage and communicate the value of their work, and in particular the measurement of social and environmental impact. Bryn has over 15 years of experience working in impact assessment and cost-effectiveness analysis. Prior to joining the Vancity Community Foundation (VCF), Bryn worked as a consultant and researcher at the Simon Fraser University (SFU), leading numerous projects for the government, the private sector and non-profit organizations. Bryn holds a B.A. from Carleton University and a Master’s of Resource and Environmental Management from SFU.

Demonstrating Value Resource Society is a non-profit organization dedicated to making impact measurement more accessible and useful to the community. It extends the work of a collaborative project led by the Vancity Community Foundation (VCF) in 2007. VCF is connected with Vancity Credit Union, a large, member-owned financial cooperative headquartered in Vancouver, British Columbia.

Kate Ruff is an Assistant Professor of Accounting at the Sprott School of Business and Co-Director of the Carleton Center for Community Innovation. Her award-winning research examines how organizations measure and report their social results.

The Common Approach to Impact Measurement is creating a flexible impact measurement standard for social enterprises. Find out more at www.carleton.ca/commonapproach
Join us on LinkedIn at https://www.linkedin.com/company/common-approach-to-impact-measurement/
Andrew Taylor is Resident Evaluation Expert at the Ontario Nonprofit Network, where he was co-author of a Vision and set of Principles for Meaningful Evaluation in the Non-profit Sector. Andrew is also co-owner of Taylor Newberry Consulting, an evaluation firm based in Guelph, Ontario and an adjunct faculty member at the University of Guelph.

The Ontario Nonprofit Network is the independent network for the 58,000 nonprofits in Ontario, focused on policy, advocacy, and services to strengthen Ontario’s nonprofit sector as a key pillar of our society and economy.

Founding member and former CEO of the Chantier de l’économie sociale (1996–2015), Nancy Neamtan is currently a strategic advisor for the Chantier de l’économie sociale and for TIESS, a liaison and knowledge transfer centre in social innovation. She has nearly 30 years of experience in the social economy and is recognized nationally and internationally for her expertise in the field. Ms. Neamtan is a member of the Order of Canada, an Officer of the Order of Quebec, and has received honorary doctorates from Concordia University and Université du Québec en Outaouais.

Recently married and mom of a seven-month-old little boy, Olivia Mailfert has committed herself for several years to the field of social and solidarity economy (SEE) in her personal, militant and professional lives. She cares deeply about environmental issues and the collective aspect of actions which, in her opinion, are a key to success for projects as well as for life in society. Network moderator since 2011, and at Apes since August 2015, Olivia has a specific interest for territorial dynamics. Originally from the sphere of international cooperation, she has been convinced since long ago that the SEE must not be limited by geographical boundaries, so it can respond to international issues and present another form of globalization.

Apes promotes, represents and develops the solidarity economy in the Hauts-de-France region. To undertake in new ways and to put humans back at the heart of the economy is the conviction of many actors in the Hauts-de-France region and around the world. It is from sharing this vision that Apes was born in 2001, with the ambition of bringing together a great diversity of actors invested in the subject, whatever their size, status, theme, territory...
A place for orientation, a space for debate and a moderator of territorial dynamics, Apes has set itself three main objectives: to develop the solidarity economy and bring the words of its members to the authorities and public debates, support initiatives and invest research and development.
After a first action-research project on social utility, Apes integrated the French-Belgian cross-border project VISES, an experiment bringing together more than 20 partners in 3 territories from 2016 to 2019 around the question of the evaluation of social impact.
Jean-Marie Chapeau runs the skills development and leadership section of Centraide Greater Montreal’s social development team, helping to fund some 15 training organizations and projects dedicated to building the skills, the capacities and knowledge of community actors involved in the fight against poverty in Greater Montreal.

He is particularly involved in the deployment of evaluation capacity-building programs, notably ÉvalPop in collaboration with the Centre de formation populaire and ÉvalPic in collaboration with Dynamo in the context of the Collective Impact Project.

Centraide of Greater Montreal is a philanthropic organization that collects and invests funds locally to break the cycle of poverty and exclusion.

Jacques Bordeleau joined the Béati Foundation in 1998 and became its director in 2001. After being an advocate for the student and community movement for many years, Mr. Bordeleau worked as a community organizer in the Villeray district, in Montreal, for about 10 years before his arrival at the Béati Foundation.

He holds an Honours degree in theology and a Master’s degree in social work from the University of Montreal.

As Executive Director of the Béati Foundation, Mr. Bordeleau sought to develop new and concrete ways to meet the challenge posed by the development of a more just and socially responsible society in Quebec.

As a granting Foundation, the Béati Foundation wishes, in solidarity with impoverished and excluded people and in complicity with groups committed to justice, to contribute to build a more just and united world. Reducing inequality and poverty, as well as addressing issues of meaning rooted in the commitment to justice are among the dominant issues on which the Foundation works with the groups it supports.

With 26 years of experience in development organizations in various regions of Quebec, including the last ten years at the Quebec social investment network RISQ, and more specifically as Director General of this network since 2010, Philippe Garant has developed expertise in financial analysis focused primarily on social economy enterprises.

Thanks to his very high knowledge of the economic development issues in Quebec, and has assumed the presidency of CAP Finance, the network of solidarity and responsible finance in Quebec, since 2017.

Created in 2009, CAP Finance is a group of financial institutions focused on the social economy and solidarity finance. Born in a spirit of collaboration to think about finance differently and put forward its best practices, its mission is to develop and promote solidarity finance and development capital, as well as to improve the expertise of responsible investment professionals.

CAP Finance member organizations: Caisse d’économie solidaire Desjardins, Fiducie du Chantier de l’économie sociale, Filaction, Fondaction CSN, Fonds de solidarité FTQ, Réseau d’investissement social du Québec (RISQ), MicroEntreprenure, Investissement Québec and Desjardins Capital.
After working in the community sector, Martin Frappier joined the Chantier de l’économie sociale team in 2010, taking up the responsibility of strategic dossiers. Throughout the years, he assumed different responsibilities within the organization, namely communications and research. Since 2018, he is Deputy Director General.

The Chantier de l’économie sociale is an autonomous and non-partisan organization. Its main mandate is to work in close cooperation to promote and develop the collective entrepreneurship in Quebec. It brings together promoters of social economy enterprises in multiple sectors of activity, representatives of major social movements and local development actors in urban and rural areas.

Gaston Bédard, FCPA, FCGA, Adm. A., Pl. Fin., ASC
Chief Executive Officer of the Conseil québécois de la coopération et de la mutualité, Gaston Bédard holds a Bachelor’s degree in business administration and a Master’s in economics and systems management. He has been with the Desjardins Group for over 35 years, both in the Caisse network as a General Manager and with the Federation as a Vice-President. Since 2012, he is Chief Executive Officer of the Conseil québécois de la coopération et de la mutualité. Driven by a deep-seated desire to contribute to the economic development of the community, he has sat on the boards and committees of numerous organizations and associations. Since 2005, he has been especially active in the healthcare sector and has chaired the Centre Hospitalier Universitaire de Québec (CHUQ) board of directors since 2008. He has also been appointed Chairman of the Board of the Société de développement de la Baie-James.

The CQCM represents all of Quebec’s sectoral and regional cooperative organizations from more than 40 sectors of activity, such as forestry, health and home care services, housing, food, agribusiness, financial services, etc. Its members include approximately 3,000 cooperatives and mutuals, which generate more than 116,000 jobs. With more than $42 billion in sales, these enterprises are one of the essential pillars of Quebec’s economic and social development.

Our mission is to prevent poverty by contributing to the educational success of young Quebecers (from conception until the age of 17) by helping them develop their full potential. In order to fulfill this mission, we provide long-term support for organizations and associations that are working together to actively develop their capacity for sustainable initiatives aimed at promoting the educational success of all children living in Quebec.
Odette Trépanier, M.A., is Director General of the social economy and community action labour sectoral committee CSMO-ESAC. Among her commitments, she is a member of the Disability Advisory Committee and the First Nations and Inuit Labour Market Advisory Committee of the Commission des partenaires du marché du travail. She is also a member of the national orientation committee of the Quebec government’s vast campaign on trades and professions: The Future is looking for people like you.

CSMO-ESAC’s mission is to promote and consolidate cooperation and partnership in order to solve common labour problems in enterprises and organizations. Its goal is to ensure the development of labour and employment through the mobilization and consultation of the main actors concerned, thanks to a thorough knowledge of the labour market and the development of action and training strategies. CSMO-ESAC has recognized expertise in measuring social impact in Quebec in the social economy and community action sector.

Richard Gravel is a founding member and, since 2006, General Director of the Collectif des entreprises d’insertion du Québec (CEIQ). He has also managed two work integration enterprises, Resto Plateau and Buffets Insère Jeunes.

Mr. Gravel is a member of the board of directors of various organizations in relation to the concerns and challenges of work integration enterprises, namely the fight against poverty and social exclusion, and the social economy. He is President of the Comité consultatif de lutte contre la pauvreté et l’exclusion sociale (CCLP), Vice-President of the Coalition des organismes communautaires pour le développement de la main-d’œuvre (COCDMO), Treasurer of Commerce solidaire, President of the Quebec social investment Network RISQ and Treasurer of the Chantier de l’économie sociale.

The Collectif des entreprises d’insertion is a group of 51 work integration enterprises in 14 regions of Québec. Its mission is to promote and back member enterprises and support the social and professional integration of people looking for a better future.

As “bridging enterprises”, these enterprises meet training and support needs while offering future employers a better prepared and qualified workforce.

They train 3,200 people each year in real workplaces. Their graduates’ employment integration or school reintegration rate is 76%! The majority of workers in training are youths aged 16 to 35, dropouts and immigrants.
Sonia Vaillancourt has been the General Director of the Conseil québécois du loisir since 2017. Her professional career has taken place within the associative sector with organizations at the local, national and international levels. Mrs. Vaillancourt is an MBA graduate, specialized in collective enterprises, as well as in recreation and communication. She is involved with various organizations including as the Vice-President of the Chantier de l'économie sociale and with the TIESS board of directors.

The Conseil québécois du loisir brings together and represents national recreation organizations and their networks and supports the cooperation of the networks with its partners on sectoral bases (physical activity, cultural, outdoor, scientific, socio-educational and tourism), but also modes of intervention, which are the social economy, autonomous community action, voluntary work and associative life. The CQL promotes the adoption by the population of a culturally, physically and socially active way of life within the framework of free and organized practices, safe and respectful of the integrity of the people. It contributes to the accessibility and exercise of this right and its benefits.

Marie J. Bouchard is a full professor at Université du Québec à Montréal (UQAM) and head of the business axis at the Centre for Research on Social Innovations (CRISES). She is a member of the Scientific Council for Territoires innovants en économie sociale et solidaire (TIESS), where she also acts as Scientific Director of the project on evaluation and impact measurement. Her work focuses on the conceptual and statistical framing of the social economy, the evaluation and measurement of its contribution to the economy and society.

The Centre for Research on Social Innovations (CRISES) is an interuniversity and multidisciplinary centre that brings together 48 regular members from ten institutions. From diverse disciplinary backgrounds, CRISES members study and analyze social innovations and transformations in 1) social policies and practices, 2) the territory and local communities, 3) collective enterprises, 4) work and employment. Many of the research is done in partnership with socioeconomic actors. CRISES members are at the centre of networking activities with civil society and actively contribute to knowledge transfer activities to the community.